

PHILIP MORRIS
FINE CIGARETTES

PHILIP MORRIS

**OVER A MILLION PACKS OF
PHILIP MORRIS KING SIZE
SOLD EVERY DAY!**



**How Many
Come Out
of Your
Machines?**

EVERY DAY the demand for the great new PHILIP MORRIS KING SIZE gets bigger and bigger.

Are you getting your share of this new business?

Remember—every column of PHILIP MORRIS KING SIZE added to your machines pays for itself many times over!

In newspapers, magazines, radio and TV, we're switching the smokers of America to King Size Philip Morris.

How many of these smokers will find the cigarette they're looking for . . . in your machines . . . today?

FREE!

Merchandising Details!

Ask your local Philip Morris representative for a free sample of colorful counter displays, window displays or write: Philip Morris, Vending Machines Dept., 100 Park Avenue, New York 17, N.Y. These materials will help you sell cigarettes faster!



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FOR**

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